



TRANSFORMING AV

**Mentoring Women.
Developing Leaders.
Driving Change.**

Sponsorship Opportunities

How your organisation can help create a stronger, more inclusive AV industry where women can enter, progress and build long-term careers.

GLOBAL HEADLINE PARTNERS

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AV has a people problem.

AV is growing by 6.3% year-on-year. but the industry faces a critical challenge: attracting, developing and retaining the people it needs to thrive. We are currently facing a shortfall of 2.3m skilled workers.

Yet women remain significantly underrepresented at just 9%, particularly in technical and leadership roles. Getting more women into AV is part of the answer. Creating an industry where they can progress, lead and build rewarding, long-term careers is where lasting change begins. That means changing not just who enters the industry, but the experience of working in it.

Through sponsor support, Rise AV can make that change happen.



Attract

Too few people see AV as a place to build a long-term career.



Progress

Women remain underrepresented, particularly in technical and leadership roles.



Retain

Talent is lost when development, belonging and progression are missing.

Our Mission

A stronger AV industry is one where women have the opportunity to enter, progress and build rewarding, long-term careers.

Six connected ways to drive change.

Your sponsorship enables us to drive change. Through confidence building, skills development, network extension and peer support networks, we can support women from entering the industry to leading it and improve the workplaces people then want to stay in.



ATTRACT

Bring more women into AV, showcase opportunities, challenge perceptions, and create pathways for new talent.



DEVELOP

Build skills, confidence and careers through mentoring, professional development, and practical learning at every career stage.



LEAD

Develop the next generation by building leadership capability, commercial understanding, networks and influence.



CONNECT

Build networks and community - connect women, mentors, leaders, businesses, and allies.



RETAIN

Create workplaces where people stay by addressing the barriers, strengthening cultures and improving career pathways.



CHANGE

Shift industry practice through benchmarking, standards, research, advocacy and partnerships to make inclusion part of business.

How Supporting Rise AV Benefits You.

Our initiatives are made possible by industry organisations committed to empowering women, developing talent and building a stronger AV workforce.

Sponsoring Rise AV doesn't just fund our work — it delivers value for your organisation, from visibility and engagement to demonstrating your commitment to the future of our industry.

As a non-profit, we reinvest every pound into our programmes, helping us reach more people and drive lasting change.



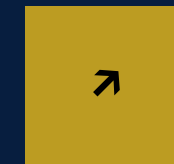
Show Your Commitment

Demonstrate that inclusion, opportunity and progression matter to your business.



Build Your Brand

Show your support of women, and associate your organisation with progress, leadership and the people shaping AV.



Upskill Your Workforce

Investing in your women's professional development boosts retention and loyalty.



Supports CSR and ESG

Show your commitment to diversity and inclusion within RFPs, RFQs, tenders and other procurement processes.



Invest In the Future

Support Rise AV's work to attract, retain and support women throughout their careers.

Types of Sponsorship.

Rise AV offers a range of sponsorship and partnership opportunities to suit different budgets and levels of engagement, with bespoke packages available to meet your specific needs.

Whether you want to amplify your brand, support women in AV, develop your talent, or take a strategic role across multiple regions, there's an opportunity to make a meaningful impact on inclusion, diversity and the future of our industry.



Sponsorship

Sponsorship gives your brand visibility and recognition while directly supporting Rise AV programmes in your chosen market, creating tangible local impact.

Choose from the UK, APAC or North America. Mix and match regions and sponsorship levels to create a package that works for your business, with discounts available when supporting two or more regions



Partner Programme

Our Partner Programmes offer a deeper, strategic relationship with Rise AV, with influence across global initiatives, increased visibility and guaranteed places for your people on our mentoring and leadership programmes.

Designed for organisations committed to setting the benchmark for AV, partnerships position your business as a leader in inclusion, talent and the future of our industry.



Event Sponsorship

Support Rise AV, where the industry comes together - from major trade shows such as ISE and InfoComm Asia to networking and community events, our annual Summer and Christmas parties, and the Rise AV Awards.

Choose opportunities that align with your brand and put your organisation at the heart of the community.

Sponsorship Packages

Package	Positioning	Best For	Key Benefits
Bronze sponsor (£1,000)	Brand Visibility	Companies looking to demonstrate support for diversity in AV while gaining local brand visibility and recognition.	• Sponsor recognition logo on website • LinkedIn announcement of sponsorship • Trade shows and programme events signage branding • 2 x invitations to networking events • Early bird access to skills workshops
Silver sponsor (£2,500)	Marketing Activation	Organisations wanting increased engagement with the Rise AV community through marketing exposure and communications.	All the above, plus: • 1 x Branded email opportunity • 2 x Social Media Posts • Press release inclusion
Gold sponsor (£5,000)	Thought leadership & Talent Development	Businesses investing in thought leadership, talent development, and supporting women's progression across their business.	All the above, plus: • 4 x Social Media Posts • 2 x Rise AV Community WhatsApp Posts • 1 x Mentoring Programme Placement • Career Journey Podcast with AV Magazine • Company Profile on DEI Storytelling • Panel and speaker opportunities for your company
Platinum sponsor (£10,000)	Regional Industry Leader	Organisations seeking deeper regional involvement, strategic collaboration, and stronger positioning as leaders in inclusion and workforce development	All the above, plus: • Monthly Social Media Posts • 4 x Rise AV Community WhatsApp Posts • 2 x Mentoring Programme Placement in your region • Panel and speaker opportunities for your company • Free access to Market Intelligence Survey • Discounted rate for UPSKILL workshops and Elevate

Global Visibility, Talent Development and Influence.

Our partner programme is a bespoke, long-term strategic collaboration, designed around the specific workforce challenges, talent priorities, and inclusion goals of the partner organisation.

We work in close partnership with you to build a model that delivers measurable business value, while accelerating progress in gender diversity, skills development, and talent retention across the AV industry.

Rise AV invites partners who share our values and are committed to setting the benchmark for the AV industry, positioning themselves as globally recognised leaders and employers that actively foster an inclusive and diverse workplace while developing future talent.



Global Headline Partnership - £20,000



Core Benefits

- Guaranteed access to programme places across all regions (UK, APAC, EU, North America)
- Priority access to emerging female talent
- Full access to Rise AV industry research and survey data, with input into future research design
- High-impact thought-leadership and storytelling showcasing your organisation as an industry leader in inclusion and people investment
- Speaking and panel opportunities
- Global visibility across all our events, trade shows, industry press, social media, email and whatsapp communities.



RISE AV AWARDS

Taking place in May 2027, the Rise AV Awards is a global event celebrating the women, people and organisations making a difference. Sponsorship is more than putting your logo behind an event. It's a visible statement about the kind of organisation you want to be - one that values its people, champions opportunity and wants to help build a more inclusive, diverse and sustainable AV industry.

Headline sponsorship: £10,000 | Category sponsorship: £3,500 | Supporting sponsorship: £1,500



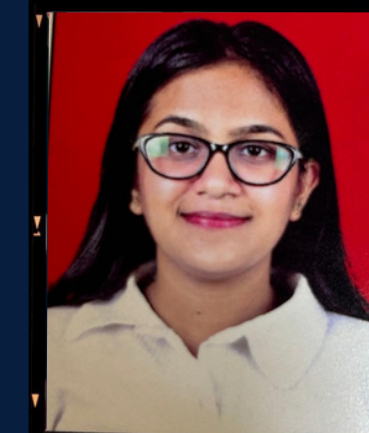
SAFETY INITIATIVES

Keeping women safe at trade shows is something we take seriously. That's why we have developed practical safety initiatives alongside trade shows including ISE and InfoComm. From free chauffeured transport for women to emergency safety kits containing essential items. If your organisation wants to help make trade shows safer and more inclusive, we have a range of sponsorship opportunities available.



EVENT SPONSORSHIP

We love bringing our mentees, mentors, alumnae, sponsors and regional councils together to create a safe, supportive space to connect, build relationships and celebrate the progress we're making together. From sponsoring our summer and Christmas celebrations to hosting mentees at industry and Awards events, or providing venues and catering for programme gatherings.



Get In Touch.

If you could like to put your brand behind our mission and sponsor contact Rachael on the details below.



Rachael Hamilton

Managing Director

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About Rise AV.

Rise AV is a global non-profit tackling the people and skills crisis facing the AV industry by attracting more women, developing future leaders and helping businesses create workplaces where talented people want to stay.

Transforming AV. Together.