Rise AV AWARDS

Sponsorship Opportunities

May 2027, Huckster, London

Alongside Peerless AV Showcase

www.rise-av.com/awards

About the Rise AV Awards.

The Rise AV Awards celebrate the people and organisations making a difference across AV worldwide - recognising achievement, championing progress and bringing our industry together.

Let’s celebrate achievement. Show what’s possible. Shape the future.

01. CELEBRATE Outstanding people and organisations

02. CONNECT Leaders, emerging talent, mentors, mentees and partners.

0.3 INSPIRE Real stories and visible role models.

0.4 BELONG A global industry celebration where everyone has a part to play.

Rise AV AWARDS

Making Achievement Visible.

The Rise AV Awards are about more than recognising individual achievement. They are about making achievement visible - showcasing what women are achieving across our industry, creating role models for today and the next generation, and celebrating the aadvocates and organisations helping to drive meaningful change.

01. VISIBILITY

Put successful women and their achievements in the spotlight. Visibility matters - people need to see what is possible.

02. ROLE MODELS

Show women at every stage of their careers; leading, creating, innovating, building businesses and making an impact.

03. ADVOCATES

Celebrate the people and organisations actively helping to create better workplaces and a stronger industry.

04. CAREERS

Reflect Rise AV's mission to attract, retain and support women throughout their careers - not simply bring them through the door.

We want the next generation to look at our industry and think: "I can see people like me here. I can do this."

Rise AV AWARDS

The Categories

AV is a huge and diverse industry – and the Rise AV Awards are designed to reflect that. The categories recognise achievement across every stage of a career and every area of the industry. They are open to women, individuals and organisations across the world.

EARLY CAREERS AWARD
Outstanding student, apprentice, graduate or early-career professional.

RISING STAR AWARD
Emerging professional demonstrating exceptional potential within four years.

TECHNICAL EXCELLENCE
Outstanding technical achievement across AV, integration, sound, lighting or production.

CREATIVE VISIONARY AWARD
Exceptional creativity in design, experiences or technology.

OPERATIONAL EXCELLENCE AWARD
Outstanding operational excellence behind successful delivery.

PRODUCT INNOVATION AWARD
Innovation in AV products, platforms or technologies.

LEADERSHIP IN AV AWARD
Senior leaders, directors, department heads, technical leaders, operations leaders and senior managers. This category is about leadership - not business ownership.

BUSINESS LEADER AWARD
Founders, owners, CEOs and Managing Directors of AV businesses.

SALES PROFESSIONAL AWARD
Outstanding commercial achievement and customer impact.

MARKETING & COMMUNICATIONS AWARD
Excellence in marketing, communications or brand.

INDEPENDENT PROFESSIONAL AWARD
Exceptional freelancer or consultant.

ADVOCATE AWARD
Individuals of any gender advancing inclusion and opportunity.

COMPANY AWARD FOR INVESTMENT IN WOMEN
Organisation demonstrating measurable commitment to attracting, developing and retaining women

Why Sponsor the Rise AV Awards.

A Rise AV Awards partnership is more than putting your logo behind an event. It's a visible statement about the kind of organisation you want to be - one that values its people, champions opportunity and wants to help build a more inclusive, diverse and sustainable AV industry.



SHOW YOUR COMMITMENT

Demonstrate that inclusion, opportunity and progression matter to your business.



BUILD YOUR BRAND

Associate your organisation with progress, leadership and the people shaping AV.



CELEBRATE YOUR PEOPLE

Bring colleagues, customers and partners together to recognise achievement.



INVEST IN THE FUTURE

Support Rise AV's work to attract, retain and support women throughout their careers.

Sponsorship Packages

Choose the level of partnership that best fits your organisation, from supporting the awards to owning the event. Rise AV is a **non-profit. A**ll funds directly pay for the awards and any profit is reinvested into new programmes for women in AV.

Package	Positioning	Best For	Key Benefits
Headline Partner £10,000+VAT	Shape the Future	**Organisations wanting the highest-profile association with the Rise AV Awards and a strong platform for their people, brand and values.**	• **Exclusive naming association** • **Highest level of campaign and event visibility** • **Senior speaking opportunity** • **Present a key award** • **10 dinner places** • **4 free category entries**
Category Sponsor £3,500+VAT	**Celebrate Achievement**	**Organisations wanting to put their brand directly behind an outstanding individual, team or organisation.**	• **Exclusive award category** • **Category campaign visibility** • **Present the award on stage** • **2 dinner places** • **2 free category entries**
Supporting Sponsor £1,500+VAT	**Show Your Support**	**Organisations who cannot attend the event but still want to be part of the Rise AV Awards and demonstrate their support for visibility, recognition and progression.**	• **Brand visibility across the six-month campaign and at the event** • **Evening programme branding** • **2 discounted dinner places**

Every partner and sponsor receives visibility before, during and after the awards across six months.
The higher the partnership, the greater the visibility, access and ownership.

Brand Activations

Want to put your brand behind a specific part of the Rise AV Awards? These opportunities give you a focused way to connect with guests, create memorable moments and extend your visibility beyond the main awards programme.

0.1 PRE-AWARDS DRINKS RECEPTION | £2,950 + VAT

Be the brand that welcomes guests to the Rise AV Awards. Prominent reception branding, host recognition and pre/post-event promotion.

0.2 AWARDS PHOTO EXPERIENCE | £1,950 + VAT

Put your brand into the memories of the night through a branded photo experience and guest-generated social content.

0.3 AFTER-PARTY ENTERTAINMENT | £1,500 + VAT

Associate your brand with the celebration after the awards, with event-night visibility, host acknowledgement and social recognition.

Rise AV AWARDS

Meet Huckster.

Huckster is a vibrant, inclusive venue that reflects our ethos of bringing people together, celebrating diversity and creating opportunities for connection.

Just a 10-minute cab journey from the Peerless London venue in Paddington, Huckster is easily accessible with excellent transport links, making it a convenient choice for guests travelling from across London and beyond.

We will also be live streaming the event for our global audience.







Rise AV AWARDS

Be Part of The Future of AV.

Let’s create an unforgettable Rise AV Awards experience together, while investing in the women, talent and leaders who will shape the future of our industry.

Contact us to explore partnership opportunities tailored to your brand and the impact you want to make.

Email: rachael@rise-av.com

Key Dates.

Applications Open: Now

Deadline: 27 November

Judging: January

Shortlist Announced: 4 Feb - ISE 2027

Table Sales: 8 February

Awards Evening: May 2027
(alongside the Peerless Technology Showcase and live streamed to our global audience.)